

Financial Literacy Campaign

Launching a financial literacy campaign for rural populations involves empowering individuals with the knowledge and skills to manage their finances effectively.

- Conducted Community Mobilisation and Financial Literacy Campaigns in 25 villages of Ramanagara and 25 villages of Magadi taluk.
- Promoted Atal Pension Yojana among the masses
- Interested villagers were taken to Nationalised Banks, and Atal Pension Yojana was attached to their SB accounts by facilitating necessary documentation.

